

We request you on behalf of IBM Academic Initiative team to get your students registered on TGMC(The Great Mind challenge contest). Should you have any queries please reach Mr.Mayank Jha, Relationship Manager IBM AI on [mayankjha@in.ibm.com](mailto:mayankjha@in.ibm.com)

**Below are the details of the contest**

### **What is The Great Mind Challenge (TGMC)?**

TGMC promotes students from engineering colleges from across India in their endeavor to develop solutions for real-time problems and scenarios using IBM open source software. It is aimed to encourage students who aspire to make key contributions to develop applications on cutting-edge IBM technologies while providing them with an opportunity to improve their software-writing skills. Launched in 2004, TGMC is an innovative program that addresses the need to better educate millions of students for a more competitive information technology (IT) workforce by partnering with colleges and universities. Every year, the growth and reach of TGMC has increased, seeing a marked increase in the number of students who are keen to participate in such an endeavor. In fact, TGMC is now listed in the Limca Book of Records as the largest technological contest of its kind – testament to the fact that there is a need in today's competitive world for such an initiative that supports, guides, and challenges students to higher goals.

More details at [www.ibm.com/developerworks/tgmc](http://www.ibm.com/developerworks/tgmc)

### **Why should you participate in TGMC 2010?**

It's all about your skills and your future The increased demand for business and technology skills will require students to develop a unique skill set never seen before. This new integrated skill set combines critical thinking, creativity, and innovation with leadership, global awareness, and technology literacy. This is why IBM began The Great Mind Challenge (TGMC), which will prepare YOU for the jobs of tomorrow.

#### **Some specific reasons:**

1. To enhance your skills and ensure that they are mapped to real-time set industry demands.
2. To interact with and learn from experienced and established experts from IBM, a global leader in technology.
3. To get easy access to free training in high-end technologies.
4. To open doors to placement opportunities according to one's skill set. 5. To make you market-ready.

### **Ready to enter TGMC 2010?**

Check out the quick-start primer on the TGMC group page. It's free to enter and participate! Registrations are open and we already have thousands of students as a part of it.

Have questions? Call the toll-free at 1800-425-9366. (Available from 8 a.m.to 6 p.m. Monday through Friday. )

**Regards**