

OBJECTIVE

MAM (Master of Applied Management) is a five year Dual Degree Programme designed to provide a holistic and management oriented education to the students. The objective of the course is to develop competent managers capable of working in any sector of organized activity.

The Programme Precisely attempts to:-

- Provide a holistic management oriented education.
- Prepare students futuristically for management of technology
- Equip students with required conceptual, interpersonal skills and decision making abilities
- Develop motivational and leadership capabilities to achieve excellence in performance.
- Nurture the desire to be honest, ethical and pursue the goal of excellence while contributing to the welfare of larger society.